|  |  |  |
| --- | --- | --- |
| **Aktivitas** | **Waktu Pengerjaan** | |
| 1-Personality and ability | 5 | Menit |
| 2-UX Journey Activities Checklist | 340 | Menit |
| 3-My Goals | 10 | Menit |
| 4-Discover | |  |
| 4-1-Field Studies | 16 | Menit |
| 4-2-SWOT | 16 | Menit |
| 4-3-Competitor | 6 | Menit |
| 4-4-Hypothesis | 10 | Menit |
| 4-5-Identify Behavioral Variable | 2 | Menit |
| 5-Explore | |  |
| 5-1-Prepared questions | 8 | Menit |
| 5-2-Meet Stakeholders | 8 | Menit |
| 5-3-Findings | 8 | Menit |
| 5-4-Index cards/sticky notes | 16 | Menit |
| 5-5-Map interview | 16 | Menit |
| 5-6-Significant behavior pattern | 2 | Menit |
| 5-7-Synthesize characteristics and relevant goals | 8 | Menit |
| 5-8-Check for redundancy and completeness | 6 | Menit |
| 5-8-1-Validation | 2 | Menit |
| 5-8-2-Verification | 2 | Menit |
| 5-9-Expand Description and Variable | 4 | Menit |
| 5-10-Persona | 16 | Menit |
| 5-11-Customer Journey | 50 | Menit |
| 5-12-User Scenarios and user stories | 13 | Menit |
| 5-13-Site map | 2 | Menit |
| 5-14-Wireframing | 16 | Menit |
| 6-Test | |  |
| 6-1-Qualitative & Quantitative selection | 12 | Menit |
| 6-2-A/B Testing | 30 | Menit |
| 6-3-Verification | 4 | Menit |
| 6-4-Objective Behavioural Variables | 4 | Menit |
| 6-5-Acceptance Criteria | 45 | Menit |
| 7-Listen | |  |
| 7-1-Follow-up | 10 | Menit |